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+ MAIN website (.com)	* Please see main website with alternate images & design / profile information at: www.GeraldBerard.COM

Design Introduction... Thank you for visiting this current portfolio site, for your own review. Select expertise are shown as provided as an independent landscape designer-- specializing in landscape conceptual design, specified planting plans, and site garden design drawings. Design services accommodate various architectural and other design professionals, or private individuals-- to uniquely accord particular project needs and opportunities for many project-use types. A flexible variety of landscape design services and easily incrementally electable "trace-to-cad" drawing methods comfortably address best interests with preferred strategies: 1) Design options start or conclude with verbal consultation, regarding initial concerns, some possible goals/objectives, ideas, methods and options; (This intends to be both 'encompassing' and 'convergent' in a most interestingly relevant, productive, yet conveniently informal way. Meetings may be general or more elaborating, as desired). 2) collaboration may extend by choice to thoughtful alternative concept diagrams, 3) preliminary/general design, or masterplan; 4) or more detailed schematic construction drawings. On-site assistance, or adjustment changes and alternates are possible subsequent stages. One's chosen degree of consultation and best document format-level can more efficiently facilitate their own construction process, from sourcing to phasing. A landscape plan may be physically implemented as deemed time/cost feasible-- be it by using only certain parts, or in planning eventual stages, or fast-tracked in full by one's own qualified parties. Projects reflect focused attention throughout the extent of their design process with... (a) Information: by ongoing client input, observational inventory, general analysis or selective summary of architecture/ site, of special features and the fuller context; (Information and work is considered approximate or schematic). (b) Interpretation: for an "essence-driven", relationally inspiring synthesis. (c) Design proposal ideas: entail the derivational & intuited embracing of distinctive relevant concepts and articulations... aiming toward a creative, practical integration of a desired activity program and most appealing significant aesthetic. Design Statement: "Responsive innovation in landscape composition, expression, symbolism, and function-- from concepts to detail, across different scales"-- is considered the guiding design philosophy toward a simply good proposal. To that, a client's favored conceptions, preferred design style, the existing site & structures (interior/ exterior), multiple levels of relating concern, and what one believes is best all around... are respectfully hallmarked in concert for distinctly positive results. The discovery and virtuous integration of meritorious ideas-- contextually interacting to enhance or transform a site in a most appropriate, meaningful, attractive, valued way-- is the connective designing goal. A landscape may bring lasting pleasure... as it at once persists, evolves, and naturally changes over time, through multi-layered cyclical patterns of ever-shifting hours, days, seasons, and years. \* Please feel free to inquire for further examples, a preliminary discussion, or to send any base information, drafts or CAD drawings for a helpful review. An interesting overview of your site or other projects can be happily provided. Thank you for exploring! GB

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